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Visit at : www.sanjaychem.com



Colours represent your identity. They bring out the multiple facts of your personality. We at Mr. Promise Paints realise this need of expression and bring you all the colours of the world. Visit any of our multicolour stores throughout the region and get your perfect paint colour which is specially made for you.

We at Mr. Promise Paints understand the world of beautiful colours and the various kinds of emotions they generate. Be it a range of dynamic Red, the joyous Yellow, Individualistic Purple, loyal Orange, hopeful Green, or the earthy Brown. Mr. Promise Paints has it all of you. Our wide range of colours include various paint effects giving thousands of variations to your walls. These are High Quality colours which are long-lasting, washable and remain new, year after year.

So come in to our world of colour and choose your favorite paint through the Mr. Promise Paints unique tools which guide you in your selection. Use our Colour Advisor or the Colour Trends to choose a colour that not only suits your need but also speaks for your personality.

*Beautifying your home is now easier and simpler, only with
Mr. Promise Paints!*



Our Product Range



INTRODUCTION

The Mr. Promise Paints is a well established Paints Manufacturing company, offering a wide range of products to customers. We create both decorative and architectural paints, and the decorating coatings cover both interior and exterior segments.

The Mr. Promise Paints brand represent product excellence and customer satisfaction. The In house R&D Unit at The Mr. Promise Paints has highly advanced facilities to adapt and use latest technology. The Mr. Promise Paints is an ISO 9001-2008 certified company and we meet statutory international regulations of quality resource management system.

The Mr. Promise Paints is a multi product company. The ONE brands represent product excellence and customer satisfaction. The product Range includes Acrylic Wall Putty, Premium Wall Putty, Water Proof Putty, Acrylic Washable Distemper, Wall Primer, Economy Emulsion, Premium Emulsion, Luxurious Emulsion all Interior Or Exterior Both, Texture Finish, Enamels, Thinners And M.T.O.

VISION

We realise the dreams and aspirations attached with Building a house, and help our customers turn a house in to a home. For every building, we offer a balance protection, beauty and easy maintenance.

The Mr. Promise Paints has a vision to become one of the leading paint manufacturing companies of INDIA, through landmark product innovation and consistent customer satisfaction. The Mr. Promise Paints intends to build long term value relationships with all its suppliers and customers.

A FRESH APPROACH TO COLOUR

At Valspar, we passionately believe that transforming your home with the right colours should be an exciting and simple process.

We want to give you everything we can to inspire confident colour choices and ensure a finish and look that you will be proud of for years to come.

World Class Research & Development Lab.





DESIGNER METALLIC

WATER BASE EMULSION



"Luxury
That Shines."

Mr. Promise Metallic Emulsion is a premium decorative wall coating designed to create a rich metallic sheen with a modern, luxurious appeal. It delivers excellent coverage, smooth application, and long-lasting brilliance. **Enriched with a pleasant natural fragrance**, this emulsion ensures a comfortable painting experience while transforming interiors with a stylish, designer finish. Ideal for feature walls in homes, offices, hotels, and commercial spaces, Metallic Emulsion adds depth, shine, and elegance to any surface.

Key Feature

- **Luxurious Metallic Finish** – Creates a rich, shimmering designer effect
- **Premium Decorative Coating** – Ideal for feature and accent walls
- **Excellent Coverage** – Provides uniform spread and vibrant appearance
- **Low Odour with Natural Fragrance** – Comfortable and pleasant indoor application
- **Easy Maintenance** – Simple cleaning and long-lasting beauty
- **Ideal for Interior and Exterior walls** – Perfect for homes, offices, and commercial spaces

PACKGING



METALLIC
FINISH



NATURAL
FRAGRANCE



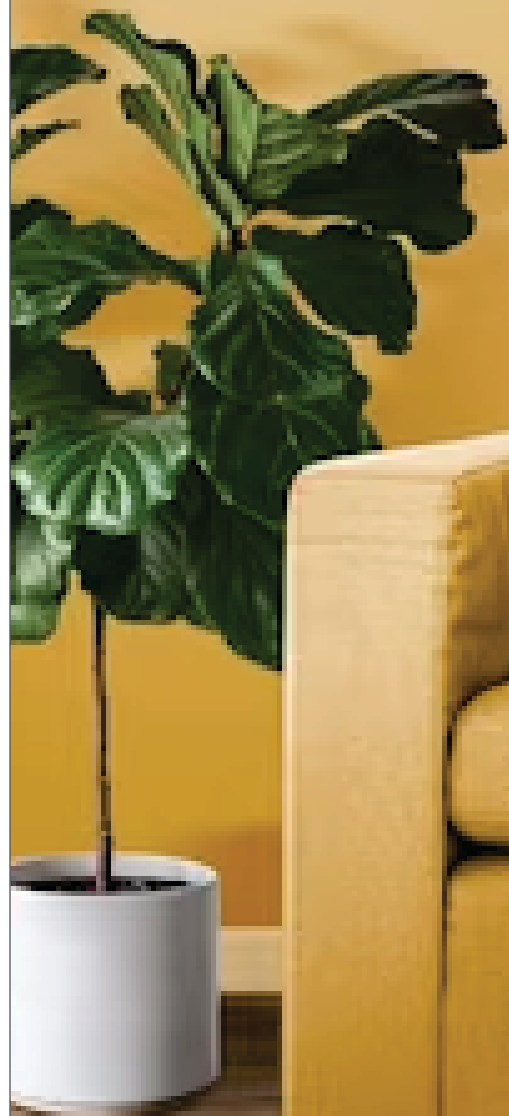
AVAILABLE IN
READY SHADES



ANTI ALGAE &
ANTI FUNGAL



LONG
LASTING



ULTRA GLOSS

ALL SURFACE EMULSION PAINT INTERIOR & EXTERIOR



Mr. Promise Ultra Gloss Emulsion is a premium quality interior wall paint designed to deliver a rich, mirror-like glossy finish with long-lasting performance. It provides excellent coverage, smooth application, and vibrant color retention. **Enriched with a pleasant natural fragrance**, this emulsion ensures a comfortable painting experience and enhances interior spaces with a luxurious shine while offering strong resistance against stains, moisture, and daily wear. Ideal for homes, offices, and commercial interiors, Ultra Gloss Emulsion ensures beauty with durability.

Key Features

- Ultra Gloss Premium Finish** – Rich, high-shine look with smooth and elegant appearance
- Superior Coverage & Easy Application** – Covers more area with fewer coats; suitable for brush, roller & spray
- Advanced Protection** – Solar reflective, moisture, alkali, algae & fungi resistant
- Long-Lasting & Flexible Film** – Excellent adhesion with crack-resistant flexibility and durable gloss
- Stain Resistant & Washable** – Easy to clean, low odour with natural fragrance, ideal for interior & exterior walls
- 12 Years Warranty** - Assured long-term performance and protection with trusted durability guarantee

PACKGING



COVERAGE



ANTI ALGAE &
ANTI FUNGAL



HIGH GLOSS
FINISH



WATER REPELLENT
EMULSION



DUST
RESISTANCE



BEST IN
CLASS



PLATINUM PREMIUM LUXURY EMULSION

INTERIOR & EXETIOR



“Gloss That
Speak Luxury”

Mr. Promise Platinum Emulsion is a premium quality Interior & Exterior wall paint designed to deliver superior smoothness, rich aesthetics, and long-lasting performance. It offers excellent coverage, enhanced washability, and vibrant color retention. **Enriched with a pleasant natural fragrance**, this emulsion ensures a comfortable painting experience while enhancing interior spaces with a refined, modern finish. Ideal for premium residential and commercial interiors & Exterior, Platinum Emulsion combines elegance with durability.

Key Feature

- Ultra Sheen Premium Finish** – Luxurious, smooth appearance with elegant shine
- Long-Lasting Protection** – UV-resistant, anti-algal & anti-fungal formula for durable walls
- Stain & Dirt Resistance** – Prevents stains from absorbing, easy to clean
- Excellent Coverage & Easy Application** – Fewer coats, suitable for brush, roller & spray
- Safe & Eco-Friendly** – Free from harmful toxins, low odour with natural fragrance
- India's 1st Ultra Sheen Interior & Exterior Emulsion with 10 Years Warranty**

PACKGING



COVERAGE



EXCELLENT
WASHABILITY



ULTRA HIGH
SHEEN



NATURAL
FRAGRANCE



SMOOTH
FINISH

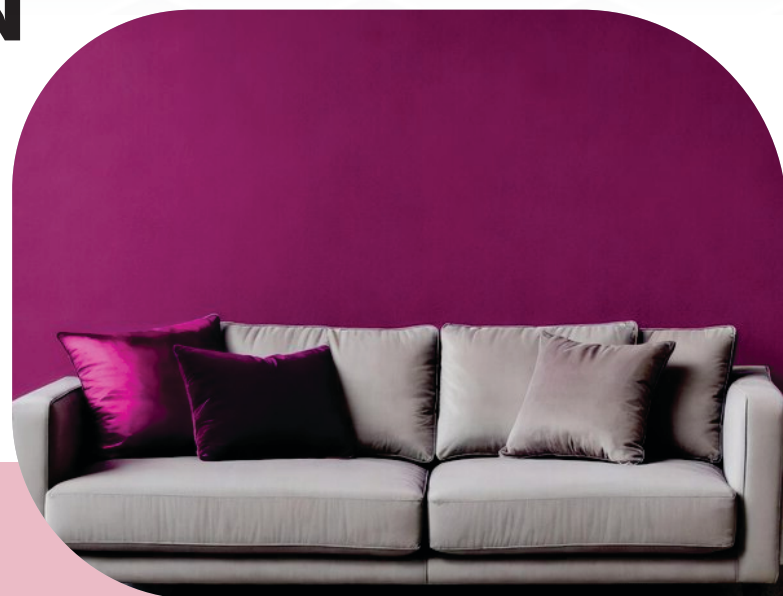


BEST IN
CLASS



GOLD FINISH

LUXURY EMULSION INTERIOR & EXTERIOR



Mr. Promise Gold Emulsion is a premium quality interior & Exterior wall paint formulated to provide a rich, elegant finish with reliable long-lasting performance. It offers excellent coverage, smooth application, and durable colour retention. **Enriched with a pleasant natural fragrance**, this emulsion ensures a comfortable painting experience while enhancing interior spaces with a warm, refined appearance. Ideal for residential and commercial interior & Exterior, Gold Emulsion delivers beauty with durability.

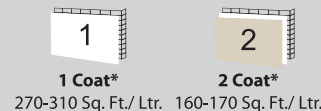
Key Feature

- Hi-Sheen & Elegant Finish** – Enhances walls with long-lasting hi-shine that stays fresh in all weather
- Superior Protection** – Resists stains, moisture, fungus & green algae, keeping walls clean year-round
- Excellent Coverage & Easy Application** – Smooth application with brush, roller or spray; fewer coats needed
- Quick Drying & Easy Maintenance** – Dries rapidly after washing and is easy to clean
- Pleasant & Reliable** – Low odour with natural fragrance, backed by 8 Years Warranty, suitable for interior & exterior walls

PACKGING



COVERAGE



WATER REPELLENT
EMULSION



HIGH
SHEEN



NATURAL
FRAGRANCE



ANTI ALGAE &
ANTI FUNGAL



DUST
RESISTANCE



SILVER FINISH

ADVANCED SHINE EMULSION INTERIOR & EXTERIOR



Mr. Promise Silver Emulsion is a high-quality interior & Exterior wall paint designed to deliver a smooth, clean finish with dependable performance. It offers good coverage, easy application, and consistent colour quality. Enriched with a pleasant natural fragrance, this emulsion ensures a comfortable painting experience while enhancing interiors with a fresh and neat appearance. Ideal for residential and commercial interiors, Silver Emulsion provides reliable beauty at great value.

Key Feature

- Rich Shine Finish** – Elegant, soft-touch walls with a neat and refined look
- All-Round Protection** – Water, moisture & alkali resistant; prevents fungus and green algae during rains
- Durable & Easy to Maintain** – Long-lasting performance, stain resistant, easy to clean and quick to apply
- Value with Comfort** – Low odour with natural fragrance, pocket-friendly solution backed by
- 6 Years Warranty**, suitable for interior & exterior walls

PACKGING



COVERAGE



WATER REPELLENT
EMULSION



MATT
FINISH



NATURAL
FRAGRANCE



ANTI ALGAE &
ANTI FUNGAL



BUDGET
FRIENDLY



BRONZE EMULSION

PREMIUM LUXURY EMULSION INTERIOR & EXTERIOR



Mr. Promise Bronze Emulsion is a reliable Interior & Exterior wall paint designed to provide a smooth, uniform finish with consistent performance. It offers good coverage, easy application, and dependable colour quality. Enriched with a pleasant natural fragrance, this emulsion ensures a comfortable painting experience while enhancing interiors with a clean and pleasant look. Ideal for residential and commercial interiors, Bronze Emulsion delivers value with durability.

Key Features

- Smooth & Uniform Finish – Creates neat and consistent wall appearance.
- Warranty – 4 years warranty
- Shade -- A valuable in more than Two thousands, Five Hundred of shades
- Easy Application – Suitable for brush, roller, or spray
- Stain Resistant – Helps reduce visible marks and dirt
- Interior and Exterior walls – Perfect for homes, offices, and commercial space

PACKGING

500 ml. 1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 2 Coat* 250-270 Sq. Ft./ Ltr.
2 2 Coat* 130-150 Sq. Ft./ Ltr.



GOOD
WASHABILITY



MATT
FINISH



2500 +
COLOR SHADES



ANTI ALGAE &
ANTI FUNGAL



BUDGET
FRIENDLY



WALL PRIMER

INTERIOR & EXTERIOR

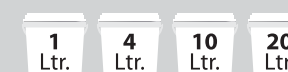


Mr. Promise Primers are premium-quality, water-based wall primers designed to create a strong, smooth, and durable foundation for emulsion paints. Available in **Gold, Silver, and Bronze variants**, these primers ensure excellent adhesion between the wall surface and topcoat, seal porous surfaces, and enhance paint coverage and durability. They help control moisture, reduce paint consumption, and improve the final finish, making them ideal for **residential and commercial interior & exterior surfaces**. Easy to apply and low in odour, Mr. Promise Primers provide the perfect base for a long-lasting and flawless paint finish.

Key Features

- Strong Adhesion & Surface Strengthening – Ensures firm bonding and improves topcoat life
- Smooth & Even Base – Creates a flawless foundation for a superior paint finish
- Enhanced Paint Coverage – Reduces paint absorption and overall paint consumption
- Moisture & Dampness Control – Helps protect walls from surface damage
- Quick Drying & Easy Application – Surface dry within 1 hour; suitable for brush, roller & spray
- Comfort & Reliability – Low odour with natural fragrance, compatible with all emulsion paints

PACKGING



COVERAGE



OPACITY
& WHITNESS



ENHANCES TOP
COAT FINISH



EXCELLENT
ADHESION



ANTI
CHALKING



DAMP PROTECT WATERPROOFING COAT



Normal

With
Micro Fiber

With
Shine



Mr. Promise Dam Protect is an advanced waterproofing solution designed to provide superior protection against water seepage, dampness, and structural damage. Ideal for walls, terraces, and basements, it ensures long-lasting durability and keeps your surfaces dry even under extreme conditions. Formulated with high-performance polymers, it penetrates deep into surfaces to form an impermeable barrier, preventing water infiltration and enhancing the life of your structure.

- * High Waterproofing Efficiency: Protects walls and surfaces from seepage and dampness.
- * Durable & Long-lasting: Offers extended protection against water damage.
- * Crack-Resistant: Fills micro-cracks and prevents further cracking.
- * UV & Weather Resistant: Maintains effectiveness even under harsh sunlight and rain.
- * Easy Application: Can be applied on walls, terraces, and basements with minimal effort.
- * Eco-Friendly & Non-Toxic: Safe for residential and commercial use.
- * High Sheen Brilliant White Colour: Thick coat helps reduce heat and lowers surface temperature up to 110°C (applicable to white coating only).
- * 12 Years Warranty.

PACKGING

500 ml.
1 Ltr.
4 Ltr.
10 Ltr.
20 Ltr.

COVERAGE

1 Coat* 10 sq.ft. / Ltr. (Horizontal)
20-25 sq.ft. / Ltr. (Vertical)



HIGH-SHEEN
FINISH



NATURAL
FRAGRANCE



WATER
PROOFING



CRACK
BRIDGING



TEMPERATURE
REDUCTION



WITHOUT DAMP WATERPROOFING COAT



Mr. Promise Without Dam Protect Waterproofing is a high-performance solution designed to protect walls, roofs, and surfaces from water seepage and moisture damage. Specially formulated for long-lasting durability, this waterproofing solution ensures your structure remains safe, dry, and strong, without compromising on finish or aesthetics. Perfect for residential, commercial, and industrial applications.

- * Advanced Water Resistance – Prevents seepage, dampness & leakage.
- * Durable & Weather Resistant – Performs well in extreme heat, rain & humidity.
- * Crack Bridging – Fills minor cracks to stop water penetration.
- * Easy Application – Suitable for concrete, plaster & masonry surfaces.
- * Non-Toxic & Eco-Friendly – Safe for humans and the environment.
- * 5 Years Warranty.

PACKGING

1 Ltr.
4 Ltr.
10 Ltr.
20 Ltr.

COVERAGE

1 Coat* 10 sq.ft. / Ltr. (Horizontal)
20-25 sq.ft. / Ltr. (Vertical)



ANTI ALGAE &
ANTI FUNGAL



CRACK
BRIDGING



INTERIOR &
EXTERIOR DURABLE



UV
RESISTANCE



ACRYLIC DISTEMPER WATER BASE



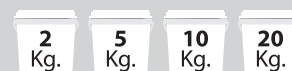
Mr. Promise Distemper is a premium anti-damp solution available in both pouch and bucket packaging, designed to protect walls from moisture, seepage, and efflorescence. Its advanced formulation penetrates deeply to block dampness and prevent water damage, ensuring a dry, healthy, and durable surface. Ideal for both interior and exterior walls in residential, commercial, and industrial spaces.

Key Features

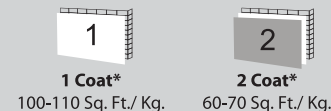
- Effective Damp Protection:** Stops rising and penetrating damp in walls.
- Deep Penetration:** Reaches into the pores of the surface for long-lasting protection.
- Crack Resistance:** Helps reduce minor cracks caused by moisture exposure.
- Easy to Apply:** Suitable for brush, roller, or spray application.
- Eco-Friendly & Safe:** Non-toxic formulation safe for families and the environment.
- Versatile Packaging:** Available in convenient pouch and bucket options for small or large applications.
- Enhances Surface Durability:** Improves wall longevity by protecting against moisture-related deterioration.



PACKAGING



COVERAGE



WASHABLE



AVAILABLE IN
READY SHADES



AFFORDABLE



SMOOTH
FINISH



PREMIUM GLOSS ENAMEL

If you are looking for a finish that will always make your metal surfaces look new, look no further. ProTech Shine Paints Premium Gloss Enamel forms a tough, highly stain-resistant film that imparts a high shine to surfaces painted with this finish. With this high gloss enamel you've got a paint that is one of the toughest and also highly durable.

Key Features

- Gives superior mirror like gloss for your doors, windows, grills and gates.
- Highly washable paint allows you to wipe off most common household stains.
- Oil based film that forms a protective armour around surfaces.
- Available in 1400+ shades.

PACKGING

200 ml.	500 ml.	1 Ltr.	4 Ltr.	10 Ltr.	20 Ltr.
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COVERAGE

2
2 Coat*
95-110 Sq. Ft./ Ltr.



HIGH GLOSS FINISH



STAIN GUARD



AVAILABLE IN READY SHADES



TOUGH AND DURABLE



HIGH GLOSS PU ENAMEL

Mr. Promise PU High Gloss Enamel is a premium polyurethane-based enamel paint that delivers a smooth, high-gloss finish with exceptional durability. Designed for interior and exterior surfaces, it provides superior resistance to scratches, chemicals, and weathering, while enhancing the aesthetic appeal of any surface. Ideal for metal, wood, and masonry surfaces where a glossy, long-lasting finish is desired.

Key Features

- High Gloss Finish: Provides a brilliant, mirror-like sheen for a premium look.
- Durable & Long-Lasting: Resistant to scratches, chipping, and wear.
- Chemical & Weather Resistant: Performs excellently under exposure to chemicals, moisture, and UV rays.
- Smooth & Even Application: Dries to a flawless finish with minimal brush marks.
- Versatile Usage: Suitable for metal, wood, and masonry surfaces.
- Quick Drying: Saves time with fast drying and easy recoating.
- Enhanced Aesthetic Appeal: Elevates the beauty and elegance of any surface

PACKGING

200 ml.	500 ml.	10 Ltr.	20 Ltr.	1 Ltr.	4 Ltr.
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COVERAGE

1	2
1 Coat*	2 Coat*
170-190 Sq. Ft./ Ltr.	85-95 Sq. Ft./ Ltr.



RICH GLOSS POLYURETHANE



NON YELLOWING RESIN SYSTEM



AVAILABLE IN READY SHADES



ANTI FUNGAL PROPERTIES



INTERIOR & EXTERIOR DURABLE



RED OXIDE PRIMER

Mr. Promise Red Oxide Primer is a premium anti-corrosive metal primer designed to protect iron and steel surfaces from rust and corrosion. It offers strong adhesion and forms a durable protective base that improves the life and performance of the topcoat. Suitable for industrial and residential use on structural steel, machinery, grills, gates, railings, and other metal surfaces.



Key Features

- * **Excellent Anti-Corrosive Protection:** Effectively prevents rust formation and surface deterioration.
- * **Strong Adhesion:** Ensures firm bonding with iron and steel surfaces.
- * **Durable Base Coat:** Extends the life and improves the finish of the topcoat paint.
- * **Smooth & Uniform Finish:** Provides an even and consistent surface for final coating.
- * **Easy Application:** Can be applied by brush, roller, or spray method.
- * **Weather Resistant:** Performs reliably under different climatic conditions.
- * **Long-Lasting Performance:** Offers extended durability and surface protection.

PACKGING

200 ml. 500 ml. 1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 Coat*
100-120 Sq. Ft./ Ltr.



MOISTURE RESISTANT



QUICK DRYING



LONG LASTING BASE COAT



ANTI-CORROSION PROTECTION



YELLOW OXIDE PRIMER

Mr. Promise Yellow Oxide Primer is a high-quality anti-corrosive metal primer specially formulated to protect iron and steel surfaces from rust and corrosion. It provides strong adhesion and forms a durable protective base, ensuring better performance and longer life of the topcoat. Suitable for both interior and exterior metal applications.



Key Features

- **Effective Anti-Corrosive Protection:** Shields metal surfaces from rust and oxidation.
- **Excellent Adhesion:** Bonds firmly to metal for long-term performance.
- **High Coverage:** Ensures efficient application with uniform film thickness.
- **Durable & Long-Lasting:** Enhances the life of the topcoat system.
- **Smooth Finish:** Provides an even base for finishing coats.
- **Weather Resistant:** Performs well in diverse climatic conditions.

PACKGING

200 ml. 500 ml. 1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 Coat*
100-120 Sq. Ft./ Ltr.



EASY BRUSH / SPRAY



QUICK DRYING FORMULA



ANTI-CORROSIVE PROTECTION



STRONG ADHESION SURFACES



ZINC CHROMATE PRIMER

Mr. Promise Zinc Chromate Primer is a high-performance anti-corrosive primer designed for ferrous and non-ferrous metal surfaces. Enriched with zinc chromate pigments, it provides strong rust protection and excellent adhesion for topcoats.



Key Features

- **Excellent Adhesion:** Forms a strong bond with metal substrates.
- **Moisture & Chemical Resistant:** Protects against humidity and mild chemical exposure.
- **Durable Protective Film:** Improves the life of subsequent topcoats.
- **Smooth & Uniform Finish:** Provides an ideal base for enamel or PU topcoats.
- **Easy Application:** Suitable for brush, roller, and spray application.
- **Long-Lasting Performance:** Ensures reliable protection even in harsh environments.

PACKGING

200 ml. 500 ml. 1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 Coat*
60-80 Sq. Ft./ Ltr.



PREVENTS RUST FORMATION



FAST DRYING FORMULA



ANTI-CORROSIVE PROTECTION



MOISTURE RESISTANCE



WOOD PRIMER

Mr. Promise Wood Primer is a premium quality base coat specially formulated for wooden surfaces. It penetrates deeply into the surface, seals pores effectively, and provides a smooth and uniform base for topcoat application. This primer enhances paint adhesion, improves finish quality, and increases the durability of the final coat. Suitable for interior and exterior wooden surfaces, it ensures long-lasting performance and superior coverage.



Key Features

- **Excellent Adhesion** – Strong bonding with wooden surfaces
- **Smooth Base Formation** – Creates an even surface for superior topcoat finish
- **High Coverage** – Better spreadability and economical application
- **Quick Drying** – Reduces overall painting time
- **Improves Durability** – Enhances life of enamel and paint coatings
- **Seals Wood Pores** – Prevents excessive paint absorption

PACKGING

200 ml. 500 ml. 1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 Coat*
78-80 Sq. Ft./ Ltr.



EXCELLENT ADHESION



FAST DRYING FORMULA



REDUCES PAINT CONSUMPTION



WOOD PORES EFFECTIVELY



ALUMINIUM PAINT

Mr. Promise Aluminium Paint is a premium quality heat and weather resistant metallic coating specially formulated with high-grade aluminium leafing pigments. It provides a bright, reflective silver finish with excellent protection against corrosion, moisture, and harsh climatic conditions. Ideal for metal and wooden surfaces, this paint enhances durability while delivering an attractive metallic appearance.

Key Features

- Bright Metallic Finish – Smooth, uniform and reflective silver appearance
- Excellent Corrosion Resistance – Protects metal surfaces from rust
- Heat Resistant Coating – Suitable for moderate temperature applications
- Weather Resistant – Performs well in exterior conditions
- Fast Drying – Quick touch-dry and recoat time

PACKGING

200 ml.	500 ml.	1 Ltr.	4 Ltr.	10 Ltr.	20 Ltr.
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COVERAGE

1
1 Coat* 108-130 Sq. Ft./ Ltr.



RICH GLOSS
POLYURETHANE



NON YELLOWING
RESIN SYSTEM



AVAILABLE IN
READY SHADES



ANTI FUNGAL
PROPERTIES



INTERIOR &
EXTERIOR DURABLE



PU METALLIC

Mr. Promise PU Metallic is a premium polyurethane-based metallic coating designed to deliver a rich, shimmering finish with superior durability. Formulated with high-quality metallic pigments, it provides excellent adhesion, scratch resistance, and long-lasting protection. Ideal for decorative surfaces, furniture accents, panels, and interior applications, PU Metallic enhances aesthetics while ensuring strong resistance against wear, stains, and moisture. It offers a smooth, uniform metallic effect with lasting shine and performance.

Key Features

- Appearance: High-gloss to luxurious metallic finish, offering a "wet look" with a shimmering effect.
- Durability: Provides excellent scratch, stain, and heat resistance.
- Protection: Exceptional UV resistance (prevents yellowing) and superior corrosion resistance, making them ideal for both interior and exterior use.
- Formulation: Typically a 2-pack system (base + hardener) with a 4:1 or 9:1 mixing ratio, or advanced mono-coat spray systems.
- Flexibility: Forms a strong yet flexible film that resists cracking, even on curved surfaces.

PACKGING

200 ml.	500 ml.	1 Ltr.	4 Ltr.	10 Ltr.	20 Ltr.
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COVERAGE

1	2
1 Coat* 80-90 Sq. Ft./ Ltr.	2 Coat* 90-110 Sq. Ft./ Ltr.



GOOD
WASHABILITY



SMOOTH
FINISH



ANTI ALGAE &
ANTI FUNGAL



METALLIC
FINISH



BEST IN
CLASS



BUDGET SHIELD LETEX PAINT

Mr. Promise Budget Shield Latex Paint is an economical, water-based paint designed to provide dependable coverage, smooth finish, and basic wall protection. Formulated for everyday use, it offers good adhesion, easy application, and quick drying properties. Ideal for residential, commercial, and institutional interiors where cost-effective yet neat finishing is required.

Key Features

- Cost-Effective Solution:** Delivers reliable performance at an affordable price.
- Good Coverage:** Provides uniform and smooth wall finish.
- Water-Based & Low Odor:** Safe and comfortable for interior application.
- Easy Application:** Suitable for brush, roller, and spray.
- Quick Drying:** Allows faster completion of painting work.
- Good Adhesion:** Bonds well with plastered and concrete surfaces.
- Low Maintenance:** Easy to touch up and maintain.

PACKGING



COVERAGE



Acrylic Texture Marble Texture RUSTIC

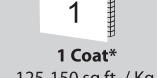
Mr. Promise Wall Putty Weather Shield Waterproof is a premium-quality, cement-based waterproof wall putty specially formulated to provide a smooth, durable, and moisture-resistant surface. It protects walls from dampness, seepage, and harsh weather conditions while enhancing paint performance and finish. Suitable for both interior and exterior walls, it ensures long-lasting beauty and protection for residential, commercial, and industrial structures.

Key Features

- Waterproof Protection:** Prevents dampness, seepage, and moisture penetration.
- Weather Shield Technology:** Withstands rain, humidity, and temperature variations.
- Smooth & Even Finish:** Provides an ideal base for superior paint application.
- Strong Adhesion:** Bonds firmly with plastered and concrete surfaces.
- Crack Resistance:** Reduces hairline cracks and surface imperfections.
- Enhances Paint Life:** Improves durability and coverage of topcoat paints.
- Suitable for Interior & Exterior:** Ensures all-round wall protection.



PACKGING & COVERAGE





HIGH-GLOSS WATER BASE ENAMEL

Mr. Promise Water Based Enamel is an eco-friendly, high-performance enamel paint designed to deliver a smooth, durable, and elegant finish with minimal odor. Formulated using advanced water-based technology, it provides excellent adhesion, quick drying, and long-lasting protection. Ideal for interior and exterior surfaces such as wood, metal, and masonry, it ensures a clean finish while being safe for users and the environment.

Key Features

- Eco-Friendly & Low Odor: Safe, non-toxic formulation with minimal smell.
- Smooth & Elegant Finish: Provides a uniform and attractive appearance.
- Quick Drying: Reduces waiting time between coats.
- Excellent Adhesion: Bonds well to wood, metal, and masonry surfaces.
- Durable & Long-Lasting: Resists wear, stains, and mild moisture.
- Easy Application & Cleaning: Simple application with water-based cleanup.
- Suitable for Interior & Exterior Use: Versatile performance across spaces.

PACKGING

500 ml. 1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 Coat*
150-170 Sq. Ft./ Ltr.
(Depend/Substract)



GLOSS
LOCK PROPERTY



NATURAL
FRAGRANCE



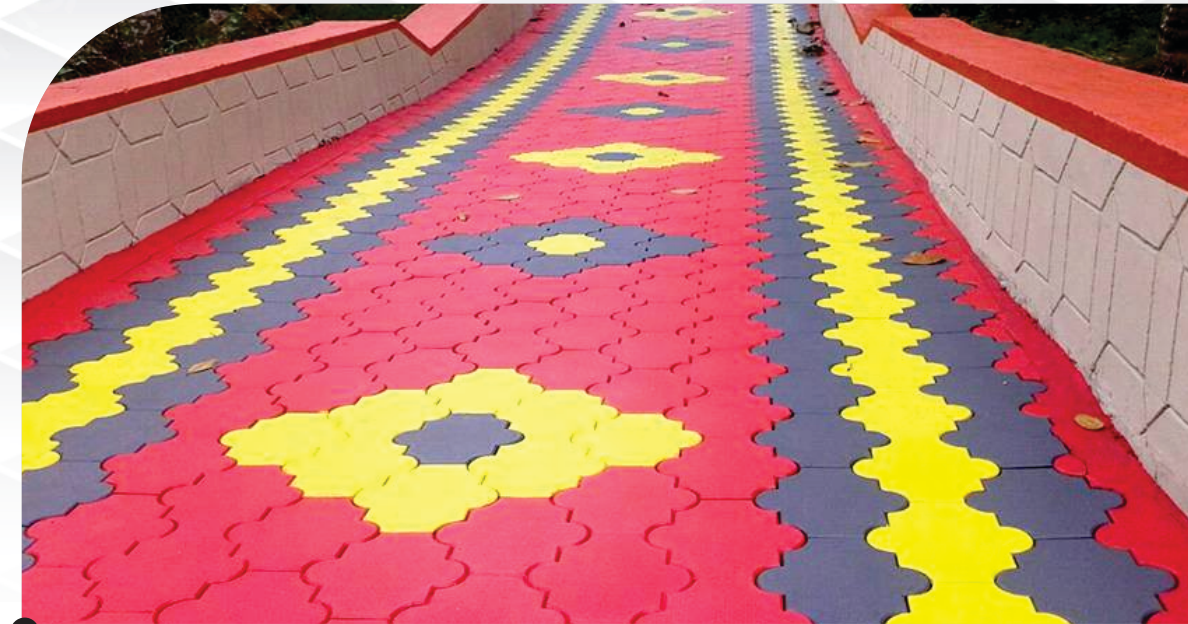
AVAILABLE IN
READY SHADES



ANTI ALGAE &
ANTI FUNGAL



BREATHABLE
COATING



FLOOR COAT EMULSION BEST QUALITY

Mr. Promise Floor Coat Emulsion is a premium quality, high-performance floor coating specially formulated to provide superior durability, smooth finish, and long-lasting protection. It is designed for concrete and cement-based floors, offering excellent resistance against abrasion, stains, moisture, and daily wear & tear. Ideal for residential, commercial, and light industrial applications, it enhances floor appearance while ensuring strong surface protection.

Key Features

- High Durability – Strong resistance against abrasion and foot traffic
- Smooth & Uniform Finish – Enhances floor aesthetics
- Excellent Adhesion – Strong bonding with concrete surfaces
- Stain & Moisture Resistant – Protects against water and chemical spills
- Fast Drying – Quick drying for faster project completion
- Easy Application – Suitable for brush, roller & spray
- Long-Lasting Performance – Designed for extended service life

PACKGING

1 Ltr. 4 Ltr. 10 Ltr. 20 Ltr.

COVERAGE

1 Coat*
80-100 Sq. Ft./ Ltr.



SEMI-GLOSS
FINISH



NATURAL
FRAGRANCE



AVAILABLE IN
READY SHADES



ANTI ALGAE &
ANTI FUNGAL



GOOD
WASHABILITY



WEATHER SHIELD WATERPROOF PUTTY

Mr. Promise Wall Putty Weather Shield Waterproof is a premium-quality, cement-based waterproof wall putty specially formulated to provide a smooth, durable, and moisture-resistant surface. It protects walls from dampness, seepage, and harsh weather conditions while enhancing paint performance and finish. Suitable for both interior and exterior walls, it ensures long-lasting beauty and protection for residential, commercial, and industrial structures.

Key Features

- **Waterproof Protection:** Prevents dampness, seepage, and moisture penetration.
- **Weather Shield Technology:** Withstands rain, humidity, and temperature variations.
- **Smooth & Even Finish:** Provides an ideal base for superior paint application.
- **Strong Adhesion:** Bonds firmly with plastered and concrete surfaces.
- **Crack Resistance:** Reduces hairline cracks and surface imperfections.
- **Enhances Paint Life:** Improves durability and coverage of topcoat paints.
- **Suitable for Interior & Exterior:** Ensures all-round wall protection.
- **Long-Lasting Performance:** Maintains strength and finish over time.

PACKGING

20 Kg.
40 Kg.

COVERAGE

2
2 Coat*
15-18 Sq. Ft./ Kg. / mm



DAMP
RESISTANCE



LONGER PAINT
LIFE



ANTI
EFFLORESCENT



GOOD
ADHESION



COMPRESSIVE
STRENGTH



WHITE CEMENT BASED PREMIUM WALL PUTTY

Mr. Promise Wall Putty is a premium-quality wall putty formulated to create a smooth, uniform, and durable surface on plastered and concrete walls. It fills fine pores, cracks, and surface imperfections, ensuring excellent adhesion and enhancing the appearance and life of the final paint finish. Suitable for interior and exterior applications in residential, commercial, and industrial buildings.

Key Features

- **Smooth & Uniform Finish:** Provides an ideal base for superior paint application.
- **Excellent Adhesion:** Bonds strongly with cement plaster and concrete surfaces.
- **Crack Filling:** Fills minor cracks and surface imperfections effectively.
- **Enhances Paint Performance:** Improves paint coverage, finish, and durability.
- **Durable & Long-Lasting:** Strengthens wall surfaces and increases paint life.
- **Easy to Apply:** Simple mixing and smooth application.
- **Suitable for Interior & Exterior Use:** Versatile performance across environments.

PACKGING

1 Kg.
5 Kg.
20 Kg.
40 Kg.

COVERAGE

1
1 Coat*
15-20 Sq. Ft./ kg./mm



SUPERIOR
WHITENESS



FLAKE
FREE



LESS PAINT
CONSUMPTION



ECO
FRIENDLY



FLOOR & WALL TILE ADHESIVE

Mr. Promise Tiles Adhesive is a high-performance, cement-based adhesive designed to provide strong and durable bonding for all types of tiles. Its advanced formulation ensures excellent adhesion, easy workability, and long-lasting performance. Suitable for fixing ceramic, vitrified, and porcelain tiles on floors and walls, it delivers reliable results for residential, commercial, and industrial applications.

Key Features

- Strong Adhesion:** Ensures firm and long-lasting tile bonding.
- Easy Workability:** Smooth consistency for easy spreading and application.
- High Bond Strength:** Prevents tile slippage and debonding.
- Water Resistant:** Suitable for bathrooms, kitchens, and wet areas.
- Versatile Application:** Ideal for floor and wall tile fixing.
- Crack & Shrinkage Resistant:** Enhances durability of tiled surfaces.
- Suitable for Various Tiles:** Ceramic, vitrified, and porcelain tiles.

PACKGING

20
Kg.

COVERAGE

1
1 Coat*
2.85 - 3 Sq. Ft./ Kg.



QUICK
MIXING



BETTER
WORKABILITY



SUPERIOR
ADHESION



BETTER
DURABILITY



PURE WHITE LIME WASH High Performance Lime

Mr. Promise Line Wash is a high-quality decorative and protective coating specially formulated for line marking and surface finishing. It provides a clean, bright appearance with excellent adhesion and durability. Ideal for use on walls, boundaries, industrial premises, parking areas, warehouses, and public spaces, it ensures long-lasting visibility and resistance to wear.

Key Features

- High Brightness & Coverage:** Delivers clear, sharp, and uniform lines.
- Excellent Adhesion:** Bonds well to concrete, plastered, and masonry surfaces.
- Durable Finish:** Resistant to wear, abrasion, and weather conditions.
- Smooth Application:** Easy to apply with brush or roller.
- Quick Drying:** Allows fast completion of marking work.
- Weather Resistant:** Performs well under sun, rain, and humidity.
- Low Maintenance:** Retains brightness for a longer period.

PACKGING

25
Kg.

COVERAGE

1
120 sq.ft. / Kg.
Coat Depends on Surface.



DAZZLING WHITE



SELF BONDING



LOW COST



ANTI FUNGAL
PROPERTIES



INTERIOR &
EXTERIOR DURABLE



SBR Super

(Liquid Integral Waterproofing Liquid Compound For Concrete & Plaster)

Mr. Promise SBR SUPER is a high-performance Styrene Butadiene Rubber (SBR) based bonding and waterproofing additive designed to enhance the strength, flexibility, and durability of cementitious mixes. It improves adhesion between old and new concrete, increases water resistance, and reduces cracking. Ideal for use in repairs, plastering, screeds, waterproofing applications, and concrete bonding works in residential, commercial, and industrial projects.

- Easy to Use: Can be easily mixed with cement and sand.
- Chemical & Weather Resistant: Performs well under harsh environmental conditions.
- Excellent Bonding Agent: Provides strong adhesion between old and new concrete surfaces.
- Long-Lasting Performance: Ensures extended life of concrete and cement-based structures.

PACKGING

500 ml. 1 Ltr. 5 Ltr. 10 Ltr. 20 Ltr. 50 Ltr. 200 Ltr.



DURABLE AND TOUGHNESS



DURABLE AND TOUGHNESS



REDUCE SHRINKAGE CRACKS



EXCELLENT BONDING



LW Super

(Liquid Integral Waterproofing Liquid Compound For Concrete & Plaster)

Mr promise LW super specially formulated additive composed of cement compatible, surface active agent, polymers and additives. It is used as an additive for cement concrete/ motor/ plasters, because plastisizing properties, makes concrete cohesive and prevents segregation. It improves the integral waterproofing properties of cement concrete & plasters after curing.

Key Features

- Reduces Shrinkage Cracks
- Reduces Water Requirement
- Better Bond & Cohesion
- Water proofing & Damp-Proofing

PACKGING

500 ml. 1 Ltr. 5 Ltr. 10 Ltr. 20 Ltr. 50 Ltr. 200 Ltr.



REDUCE WATER REQUIREMENT



REDUCE SHRINKAGE CRACKS



BETTER BOND



WATER & DAM PROOFING



SENDING SEALER

MR. PROMISE Sanding Sealer is a high-quality base coat designed to seal porous wooden surfaces and prepare them for the final finish. It penetrates deep into the wood, fills pores evenly, and creates a smooth, uniform surface. This ensures better adhesion, enhanced finish quality, and long-lasting protection. Ideal for furniture, doors, panels, and all interior wooden applications.

Key Features & Benefits

- **Smooth Sanding Finish** – Easy to sand, giving a silky-smooth and even surface
- **Fast Drying Formula** – Reduces overall finishing time and increases productivity
- **Uniform Base Layer** – Ensures consistent color and finish appearance
- **High Coverage** – Economical with superior spreading capacity
- **Reduces Wood Grain Raising** – Provides a stable and refined surface
- **Improves Topcoat Performance** – Enhances adhesion, gloss, and durability of final coats
- **Excellent Wood Sealing** – Effectively seals open pores and prevents excessive topcoat absorption



PACKGING

200 ml. 500 ml. 1 Ltr. 4 Ltr. 20 Ltr.

COVERAGE

1
1 Coat*
75-90 Sq. Ft./ Ltr.



MELAMINE SEALER

MR. PROMISE Melamine Sealer is a high-performance base coat specially formulated to seal wooden surfaces before the application of melamine topcoats. It penetrates deep into the wood, fills pores effectively, and creates a smooth, uniform foundation. This ensures excellent adhesion, improved gloss, and enhanced durability of the final melamine finish.

Key Features & Benefits

- **Deep Penetration Sealing** – Seals wood pores efficiently for a uniform surface
- **Smooth & Even Base** – Provides an ideal foundation for melamine topcoats
- **Enhances Topcoat Adhesion** – Improves bonding and finish performance
- **Fast Drying** – Reduces total polishing and finishing time
- **Easy Sanding** – Allows smooth sanding without clogging
- **Improves Gloss Output** – Enhances clarity and shine of final melamine coat



PACKGING

1 Ltr. 4 Ltr. 20 Ltr.

COVERAGE

1
1 Coat*
160-180 Sq. Ft./ Ltr.

2
2 Coat*
85-100 Sq. Ft./ Ltr.



WOOD CLEAR 1K PU

MR. PROMISE Wood Clear PU is a premium single-component polyurethane clear coat that enhances the natural beauty of wood while providing strong, long-lasting protection. Its ready-to-use formula delivers a clear, smooth, and durable finish for interior wooden surfaces.

Key Features & Benefits

- **1K PU Formula** – Ready to use, no hardener needed
- **Crystal Clear Finish** – Highlights natural wood grains
- **Strong Protection** – Resists scratches, moisture, and stains
- **Smooth Application** – Excellent flow and leveling
- **Long-Lasting Gloss** – Retains shine over time



PACKGING

200 ml. 500 ml. 1 Ltr. 4 Ltr. 20 Ltr.

COVERAGE

1
1 Coat*
110-130 Sq. Ft./ Ltr.

2
2 Coat*
60-70 Sq. Ft./ Ltr.



MELAMINE GLOSSY

MR. PROMISE Melamine Glossy is a premium clear topcoat formulated to deliver a rich, mirror-like glossy finish on wooden surfaces. It provides excellent surface hardness, long-lasting shine and superior resistance against scratches, stains, and daily wear. Designed for professional furniture finishing, it enhances the natural beauty of wood while offering durable protection.

Key Features & Benefits

- **High Gloss Finish** – Provides deep, crystal-clear and luxurious shine
- **Excellent Surface Hardness** – Offers strong resistance to scratches and abrasion
- **Long-Lasting Gloss Retention** – Maintains shine without dullness over time
- **Superior Transparency** – Enhances natural wood grains and color depth
- **Stain & Chemical Resistant** – Protects against water, mild chemicals, and household stains
- **Smooth Flow & Leveling** – Ensures uniform finish without brush or spray marks
- **Easy Application** – Suitable for spray and brush application



PACKGING

1 Ltr. 4 Ltr. 20 Ltr.

COVERAGE

1
1 Coat*
120-140 Sq. Ft./ Ltr.

2
2 Coat*
65-75 Sq. Ft./ Ltr.





UNIVERSAL STAINERS



Mr. Promise Universal Stainers are high-strength, concentrated colorants designed to be mixed with various paint bases to create custom shades. They are highly versatile, suitable for both water-based (emulsions, distempers) and oil-based (enamels) paints.

Key Product Features:

- ✓ High Tinting Strength: Concentrated formula jo minimum quantity me deep, vibrant aur rich shades provide karta hai.
- ✓ Versatility: Emulsions, enamels aur distempers ke saath compatible.
- ✓ Durability: Weather-fast aur non-fading formula, jo long-lasting color stability deta hai.
- ✓ Ease of Use: Liquid form me available, jo easy blending aur uniform mixing ensure karta hai.
- ✓ Wide Range of Shades (12+ Colors): Yellow Oxide, Fast Red, Red Oxide, Burnt Sienna, Turkey Umber, Fast Yellow, Fast Green, Yellow Green, Fast Blue, Fast Violet, Fast Black, Fast Orange
- ✓ Available Sizes: 50ml, 100ml, and 200ml bottles.



COLOUR GALAXY TINTING MACHINE



ENJOY THE COLOUR SELECTION PROCESS WE HOPE YOU WILL LOVE THE CHANGE COLOUR BRING TO YOUR HOME Beautiful Place.

Bring home the colour of the world
The world is a place of exciting possibilities and a perfect source of inspiration. The Mr. Promise Paint colour of the world palettes of complementary colour inspired by the world's beautiful places enabling you to create the style you will always dreamed of.



Our Precious Clients



PEPSICO



PRAKASH INDUSTRIES LTD.



Manufactured and Marketed by:



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Bartori, Tilda

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